

Master's Programs

International. Individual. Inspiring.

ISM
INTERNATIONAL
SCHOOL OF MANAGEMENT

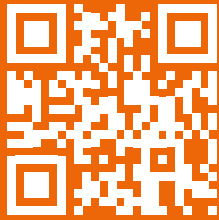
University of Applied Sciences

Dortmund · Frankfurt/Main · Munich · Hamburg · Cologne · Stuttgart · Berlin



Come and study at one of the
best private business schools in Germany





adventurISM.info

Boost your Career

The International School of Management (ISM) has been one of the leading business schools in Germany for over 30 years. As a private, state-recognized University of Applied Sciences we prepare young people for management tasks in national and international companies.

After graduation, you are equipped with

- **excellent language skills,**
- **practical experience,**
- **soft skills** such as team spirit, rhetoric or project management

and have gained **experience abroad.**

During your studies for a German degree at ISM, you can optionally choose to also acquire an **international double degree**, i.e. an additional master's degree at one of our international partner universities. This will improve your career opportunities, especially with global companies.

Key Facts

- **Standard period of study:**
3 semesters plus 1 semester thesis
- **Semester start:**
Fall semester (September)
- **Degree:**
Master of Arts/Master of Science
- **Campus:**
Dortmund, Frankfurt/Main, Munich, Hamburg, Cologne, Stuttgart and Berlin (depending on course of study)
- **Accreditation:**
FIBAA, German Accreditation Council
- **Semester abroad:**
1 semester integrated on a compulsory basis
- **Practical experience:**
12 weeks compulsory internship plus workshops and excursions
- **Language:**
100% English
- **Tuition fees per semester (1st–3rd semester):**
€6,180 in Dortmund, Cologne, Stuttgart and Berlin
€6,480 in Frankfurt/Main, Munich and Hamburg
- **Enrollment fee:**
€600 for EU & EWR students, €1,500 for Non-EU students
- **Thesis fee:** €1,200
- **Admission test fee:** €45
- **Early Bird Discount:**
Save €1,000 by signing your contract for the fall term before June 15th, or for the spring term before December 15th!

Pre-Master

It doesn't matter in which field you have completed your Bachelor's degree: we make you fit for the Master's!

In the **one-semester** Pre-Master, students with non-economic Bachelor's degrees receive a sound business education at university level. The program is specifically tailored to the needs of aspiring managers, so that they are optimally prepared for a Master's degree in business administration.

In addition to the basic principles of business administration, accounting and quantitative methods, students also learn about human resource management and international marketing.

 pre-master.en.ism.de

M.Sc. International Management

📍 **Dortmund · Frankfurt/Main · Munich · Hamburg · Cologne · Stuttgart · Berlin** 🗣️ **English**

With the M.Sc. International Management you can build on your existing business knowledge and qualify for **a leading position in international companies.**

Whether controlling, marketing, HR or purchasing – all the skills you need as a future manager are taught in this degree program. In addition to the classic business management content, you will also deal with innovative topics such as design thinking, agility and new work.

 master-international-management.en.ism.de

M.Sc. Finance

📍 **Dortmund · Frankfurt/Main · Munich · Berlin** 🗣️ **English**

Your heart beats for numbers, shares, bonds, foreign exchange. The world of finance and the financial markets fascinate you – perfect prerequisites for the Master's program in Finance.

In this program you will be trained to become an **expert in financial management**, with a deep insight into the global financial markets. In addition to the many financial topics, your knowledge will be expanded in the areas of **law, balance sheets and taxation**. This is complemented by **investment banking, rating and bank management**. You can also place your personal focus on **accounting or controlling**.

 master-finance.en.ism.de

M.Sc. Business Intelligence & Data Science

📍 **Dortmund · Munich · Hamburg** 🗣️ **English**

The M.Sc. Business Intelligence & Data Science **combines two exciting disciplines:** Business Administration and IT. It provides comprehensive methodological knowledge for well-founded data analysis as well as for intelligent and automatic data evaluation and usage.

The combination with consulting aspects makes the course very unique. In addition to IT topics, you will also have lessons in **business analysis** and **practical consulting projects**. Therefore, you can make important predictions in the enterprise and are instrumental in achieving business goals more effectively.

 master-business-intelligence.en.ism.de

M.A. Strategic Marketing Management

📍 **Munich · Berlin** 🗣️ **English**

The M.A. Strategic Marketing Management prepares you for **a career in international marketing**. You will be able to derive promising marketing strategies from the findings of market research and the specifications of corporate management, and to plan and control them in a targeted manner.

During your studies, you will benefit from **intensive exchange with experts** from the business world and implement your own projects.

 master-strategic-marketing.en.ism.de

M.A. Luxury, Fashion & Sales Management

📍 **Munich · Berlin** 🗣️ **English**

This master's program combines **business knowledge with a specific emphasis** on marketing, retail, purchasing or sales in the luxury and consumer goods industry. Although the main focus of the program is on the fashion industry, the luxury goods sector covers a much wider range of products, from furniture to the automotive industry.

Through your lecturers from top companies such as **Montblanc, Hugo Boss & Co.** and your own experiences during your semester abroad and internship, the program will enable you to successfully enter the luxury and consumer goods industry.

 master-fashion-sales.en.ism.de

M.Sc. International Logistics & Supply Chain Management

📍 **Frankfurt/Main · Hamburg** 🗣️ **English**

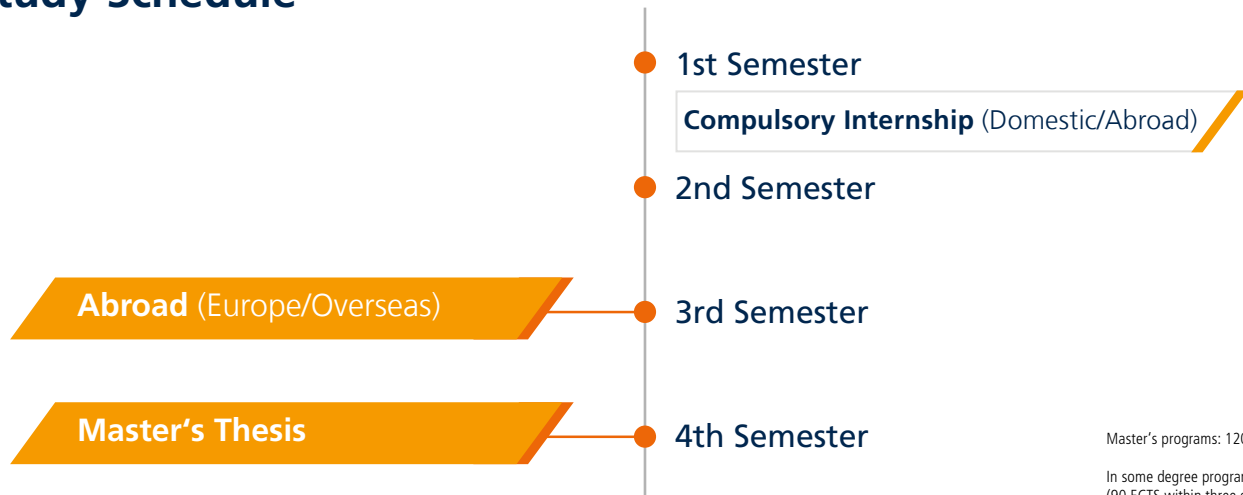
The central feature of the master's program in Logistics is the combination of core business concepts and principles with the **essential skills for logistics and transportation management**.

Your **lecturers are long-standing logistics experts and practitioners** who will present and discuss current business cases and projects with you. ISM is also involved in the „House of Logistics & Mobility“, the international research center for sustainable logistics and mobility. This **excellent network** gives you **access to practical projects and valuable contacts in the industry**.

 master-logistics.en.ism.de



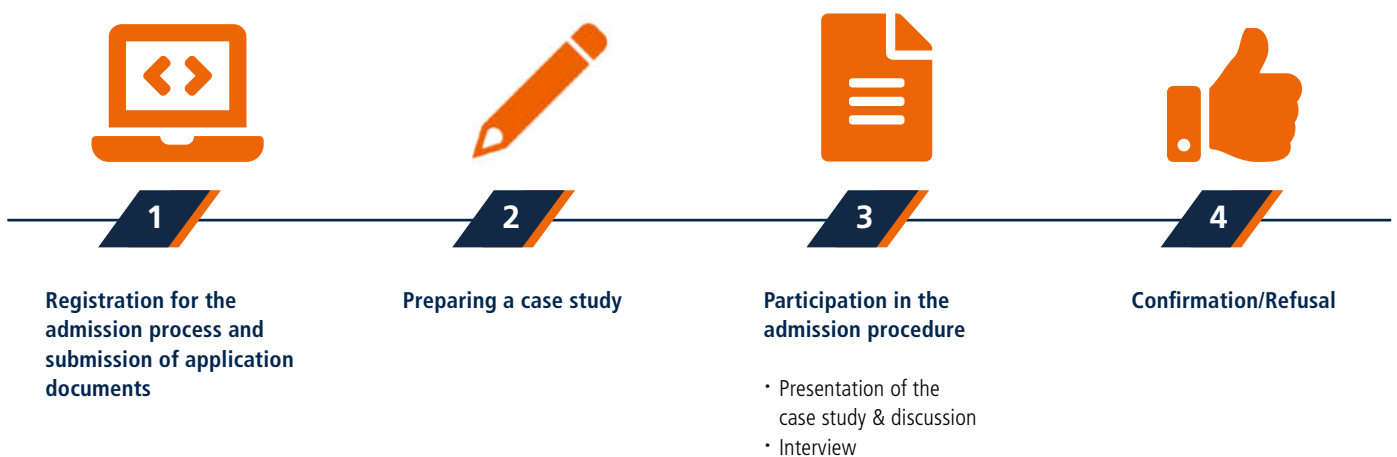
Study Schedule



Master's programs: 120 ECTS

In some degree programs a fast track (90 ECTS within three semesters) is possible. For further information please contact study@ism.de.

Application Procedure



Admission Requirements

To qualify for the ISM master's programs you first need to have successfully completed your first university degree with **a minimum study period of six semesters (at least 180 ECTS)** from a university or an equivalent foreign higher education institution.

In addition to the general admission requirements, some programs require **specific credits** from your first degree. For further information, please visit our website for the respective degree program.

Job Options in Germany

Students from non-EU States:

After graduation, you can apply for an 18-month residence permit to seek a job that matches your qualifications.

Once you have a job offer that matches your qualifications, you can choose whether to apply for a German residence permit or an EU Blue Card for the next part of your stay.

Application Deadline

Applicants with visa obligation are required to submit their application no later than the following dates of the corresponding year:

Spring term: December 15th

Fall term: June 15th

Applicants without visa obligation or who already have a student visa may apply later.

For further information please contact:

study@ism.de

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